

TRANSPORTATION COMMUNICATIONS MANAGER

This is a fantastic opportunity to join an award-winning communications firm with an amazing team, great work culture and diverse group of clients. Morreale is looking to add a dynamic team member with communications experience in the transportation industry to lead and manage communication, public involvement and stakeholder outreach for rail and roadway projects in northern Illinois. Experience with developing messages that resonate the targeted audiences, stakeholder engagement and public involvement is required. This position will work with clients primarily in the transportation space but could also be tapped to support projects related to clean energy, utilities, regulatory issues, healthcare and others.

This person must be able to lead a project team to develop communications plans that outline detailed goals and objectives and measure project outcomes. The ability to use existing relationships and build new relationships to design and execute community involvement campaigns and build consensus is a must. Given the COVID-19 work from home circumstances, this person must be able to work productively independently and maintain good communication through virtual communications channels. Candidate will work closely with firm leadership in addition to interacting with the team's communications strategists, creative designers, project coordinators and social and digital strategists. This person should bring new ideas and a fresh perspective to communicate highly technical information into easy to understand materials including print, social and digital formats.

Candidate must be a strategic thinker and be able to manage project teams, scopes, budgets and resources and monitor progress of deliverables. Candidate must pass a writing test, be detail oriented and meet strict deadlines and guidelines. At least three years of project management experience and five years of communications experience in a public or private agency is required. Initially this position will report out of the Chicago office located in Edison Park while the firm relocates the office to downtown Chicago (expected 2020).

Job Responsibilities:

- Manage firm resources and staff from project inception to completion
- Strong multi-tasking skills with the ability to lead multiple projects simultaneously
- Prioritize and strategically delegate tasks to appropriate team members in order to meet deadlines and fulfill client needs
- Manage project scopes, budgets and monitor progress of deliverables
- Develop and implement comprehensive communications plans involving strategic planning, campaign and marketing management, media relations and crisis communications
- Convey complex, technical topics in a clear and concise manner
- Implement Context Sensitive Solutions Techniques
- Experience building community and stakeholder alliances to support project initiatives and policy decisions
- Ability to interface and communicate with clients via meetings, email and conference calls
- Highly skilled in time management and critical thinking to facilitate involvement in multiple projects efficiently and in a fast-paced, challenging environment
- Maintain media contacts to secure earned media placements
- Develop press releases, editorials and form letters

Position Qualifications:

- 5+ years professional experience in the areas of communications, government, transportation and/or journalism
- Bachelor's Degree in Public Policy, Communications, Political Science or related field
- Proficiency with Microsoft Office Suite (Word, Excel, PowerPoint) and Microsoft Project (or another similar project management tool)
- Experience in public relations and marketing consultancy
- Strong familiarity with government and stakeholders
- Skilled at working with minimal supervision on high-profile projects
- Exemplary organizational skills, attention to detail and service orientation
- Commitment to work collaboratively and effectively with all constituent groups
- Willingness to work collaboratively with staff and be a team player

Must have reliable transportation and be willing to travel as needed to client offices.

Morreale Communications is an Equal Opportunity Employer.

Job Type: Full-time